



CAFE

CENTRE
FOR ACCESS
TO FOOTBALL
IN EUROPE

2nd International CAFE Conference

30-31 October 2015
Stade de France, Paris

Total Football - Total Access



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The Centre for Access to Football in Europe (CAFE) was established in 2009 with support from UEFA to improve access to football stadia across Europe using the special influence of football. To deliver this ambition, CAFE works with national associations, leagues, clubs, disabled fans, fans groups, NGOs and key stakeholders to ensure a more accessible and inclusive match and non-match day for disabled people across Europe. By raising awareness and sharing best practice solutions, CAFE aims to improve access and inclusion across the game to help ensure that disabled people can take their rightful places as fans, guests, volunteers, employees and decision makers.

CAFE is pleased to welcome you to its 2nd International Conference on 30 - 31 October 2015 to celebrate access and inclusion within football. This CAFE Conference takes place at the iconic Stade de France, the French national stadium and the host venue for the UEFA EURO 2016 Final.

The CAFE Conference provides you with the unique opportunity to network and share best practice solutions, experiences and knowledge with colleagues across a multi-stakeholder platform with experts and key stakeholders from around the world coming together to promote Access for All.

Presentations and panel sessions will take place on a wide range of topics including access and inclusion at major events and the legacies they can provide, the new UEFA Disability Access Officer role, employing disabled people within the game, progressive commitments to improving access to matchdays, new frontiers in providing accessible services and the importance of local user-led disabled supporters groups. The Conference will deliver one clear message – Total Football Total Access Total Sense.

The conference will also be live-streamed on the CAFE website:

www.cafefootball.eu/en/conference-live-stream

We invite you to join the discussion on Facebook, tweet @cafefootball and Instagram using [#totalaccess](https://twitter.com/totalaccess)





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Conference Agenda

THURSDAY 29 OCTOBER	TIME
<p>Arrivals / check-in to hotels Evening free, at leisure.</p>	
FRIDAY 30 OCTOBER	TIME
<p>Conference registration and refreshments</p>	8:15-9.15
<p>Welcome CAFE Film. David Bernstein, Chairman, CAFE.</p>	9.30
<p>Official welcome from President of EURO 2016 SAS Jacques Lambert, President, EURO 2016 SAS. (French)</p>	
<p>Address from EURO 2016 Disability Ambassador to President Hollande Emmanuelle Assmann, EURO 2016 Tricolore Ambassador to President Hollande (Disability & Access) & President, French Paralympic Committee. (French)</p>	
<p>Introducing the new UEFA Disability Access Officer criterion Joyce Cook, Managing Director, CAFE.</p>	10.20
<p>Panel Q & A session – the role of the Disability Access Officer (DAO) Joyce Cook, CAFE; Alun Francis, Disability Access Officer, Arsenal FC; Ruth Hopkins, Access and Development Manager, Level Playing Field. Moderator: Piara Powar, Executive Director, FARE.</p>	
<p>REFRESHMENT BREAK</p>	11.15
<p>Total Football Total Access to Work - employing disabled people in football Irina Bernstein, CAFE Director, Employment Lawyer, UEFA Captain of Change. UEFA Captain of Change film and Q & A with Serhiy Moskalyuk, Intern, Football Federation of Ukraine (FFU); Yurii Tytarenko, Deputy CEO, FFU & President of the Association of Football for Disabled People of Ukraine.</p>	11.45
<p>Respect Access for All - preparations for UEFA EURO 2016 Neil Beecroft, Sustainability Manager, UEFA.</p>	12.10



Conference Agenda

FRIDAY 30 OCTOBER continued ...	TIME
<p>New frontiers – introducing audio descriptive commentary services Mauana Simas, Project Coordinator, FWC 2014 project, Urece, Brazil; Liubomyr Pokotylo, EURO 2012 Audio Descriptive Commentator, Ukraine; Larissa Sayevich, CAFE Advisory Group, Russia.</p>	12.35
LUNCH	13.00
<p>The pledge – implementing Access for All standards at all The Premier League clubs Cathy Long, Head of Supporter Services, The Premier League; Kevin Owens and Derek Wilson, Architects, WilsonOwensOwens.</p>	14.40
<p>Mega events – removing the barriers to access and inclusion? Bartłomiej Skrzynski, Disability Ombudsman, Municipality of Wroclaw, Poland; Nataliia Skrypka, Director, National Assembly of Disabled People, Ukraine (EURO 2012 Respect Inclusion CSR project).</p>	15.10
<p>Panel session - mega events – removing the barriers to access and inclusion? Patrick Gasser, Senior FSR Manager, UEFA; Federico Addiechi, Head of Sustainability, FIFA; Kevin Owens, Principal Architect to London 2012; Waldemar Gojtowski, Communications Manager, Ekstraklasa, Poland Moderator: Joyce Cook, CAFE</p>	15.30
REFRESHMENT BREAK	16.15
<p>Colour Blind awareness - are we missing a trick? Kathryn Albany-Ward, Founder, Colour Blind Awareness, UK.</p>	16.45
<p>Recognising fans with hidden disabilities Panel session - Kathryn Albany-Ward, Colour Blind Awareness, UK; John Henderson, Coordinator, Dementia Action Alliance; Peter and Kate Shippey, Co-Founders, The Shippey Campaign; Holger Jegminat, Chair, Dachverband Deutscher DEAF Fanclubs. Moderator: Joyce Cook, Managing Director, CAFE.</p>	17.10
CLOSE	17.45
Followed by stadium tours (pre-booked only)	18.00
Evening at leisure	



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SATURDAY 31 OCTOBER	TIME
Welcome refreshments served	8.15-8.45
Welcoming fans with assistance & guide dogs to sporting events Wendy Morrell, Director, International Association of Assistance Dogs and Disability Advisor, London Metropolitan Police, UK.	9.00
Together we move campaign - promoting inclusion in Estonia Indrek Petersoo, Development & PR Manager, FC Levadia Tallinn, Estonia; Christel Sogenbits, Project Manager, Estonian Assistance Dog Centre, Estonia.	9.20
Q&A session Wendy Morrell, Director, International Association of Assistance Dogs, UK; Indrek Petersoo, FC Levadia Tallinn, Estonia; Christel Sogenbits, Estonian Assistance Dog Centre, Estonia.	9.30
CAFE week of action – celebrating access and inclusion Panel session: Michael Rice, Communications Manager, CAFE; Michal Fitas, Vice-President, KKN, Poland; Tetiana Glushchenko, Head of social projects, Metalist Kharkiv FC, Ukraine; Oleksandr Ostapa, Project Co-ordinator, Ukraine, CAFE.	9.50
REFRESHMENT BREAK	10.20
Professional access audits and mediation services – a threat or Total Sense? Stephanie Gadd, Chief Executive, Level Playing Field, UK.	10.50
Disabled supporter groups (DSG) – providing user- led consultation Dr Volker Sieger, Vice President, BBAG (Federal Association of Disabled Football Fans, Germany) & Scientific Director, Institute for Barrier Free Design and Mobility (IbGM).	
National disabled supporter groups (DSG) Dr Volker Sieger, BBAG; Stephanie Gadd, Chief Executive, Level Playing Field; Sandy Riach, Chair, SDSA, DSG Scotland; Joanna Deagle, Fans Liaison and Development Manager, CAFE.	11.20
Conference round-up & closing speech David Bernstein, Chairman, CAFE.	11.50
LUNCH SERVED AND DEPARTURES	12.15-14.00



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Disabled people are the largest minority group in any population

There are more than 80 million disabled people living in the European Union alone - equivalent to the populations of Belgium, the Czech Republic, Greece, Hungary and the Netherlands combined. In other words, more than 12% of the population. One in four Europeans has a disabled family member and six out of ten Europeans count a disabled person within their circle of friends and colleagues. People with limited mobility represent more than 40% of the population at any time and this number is rapidly growing.

50% of all disabled people in Europe have never participated in leisure or sport activities and one third have never travelled abroad or even participated in day-excursions because of inaccessible venues and services. In many regions, disabled people are still isolated and socially and economically excluded. They are limited by inaccessible surroundings and transport, negative attitudes and stereotyping and with a lack of opportunity to all aspects of their daily lives. Disabled people face societal barriers, including physical, sensory, intellectual and attitudinal barriers.

According to statistic 97% of Europeans think that something should be done to ensure a better integration of disabled people into society and 93% of Europeans express their desire to dedicate more money to the removal of the physical barriers that complicate the lives of many disabled people. The removal of these barriers is essential for disabled people to be able to exercise their rights and to participate fully in society. In many countries, failure to remove such barriers is rightfully defined as disability discrimination.

Access is a basic human right and a fundamental pillar of social justice. Social justice is about the acceptance of people as individuals and about access to fair and equal opportunities to participate fully in social life. A truly accessible environment is one where people are able to express their independence, and where all barriers to integration have been removed.

Accessible venues and public places are economically attractive, functionally more flexible with a sustainable infrastructure and less need for expensive adaptations at a later stage and with a positive and inclusive reputation. Disabled people are valuable customers that influence the choice of family and friends and accessibility should be considered, not only as a moral and legal issue, but also as good for business Total Football Total Access Total Sense.



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*The Conference Agenda is subject to change

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